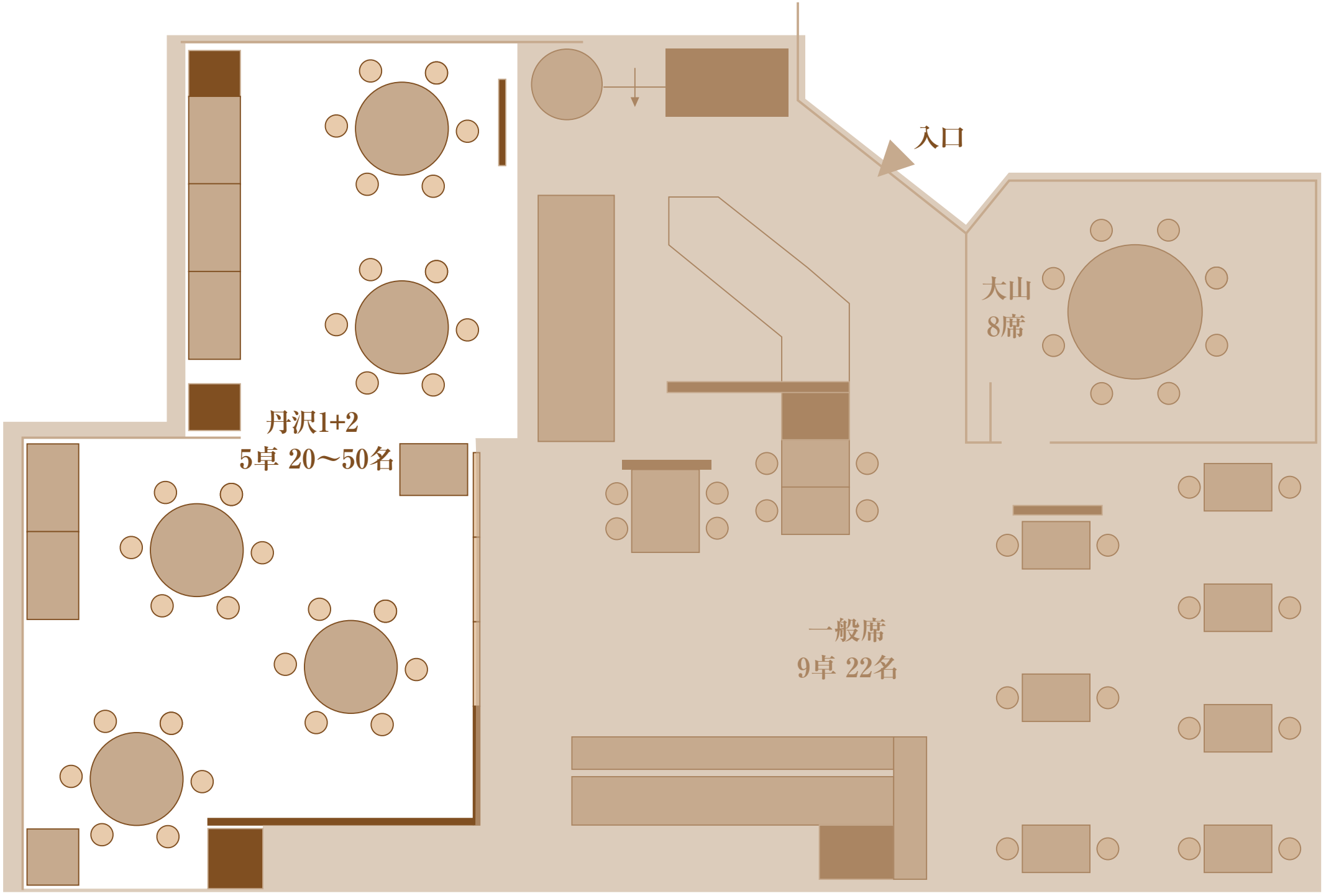店舗レイアウト